

Henkel Asia-Pacific and China

By HPP Hentrich-Petschnigg





BACKGROUND

Henkel AG& Co. KGaA's headquarters for Asia-Pacific & Chinawas completed in summer 2007. The building is located in Pudong, Shanghai's booming economic center on the east bank of the Huangpu River. The new administration and research center stands in a new industrial zone. It's basic form represents an asymmetrical curving U.

Environmental compatibility and sustainability were the key guiding principles. Facing south, the U shape creates a focal point in the center. It becomes a green courtyard for offices and labs around. Double glazing on the façade is coated with colored film in shades of light green and white. The colour draws inspiration from the blossoms of the magnolia. The same concept continuously appears through the courtyard, atrium lobby and staff canteen.

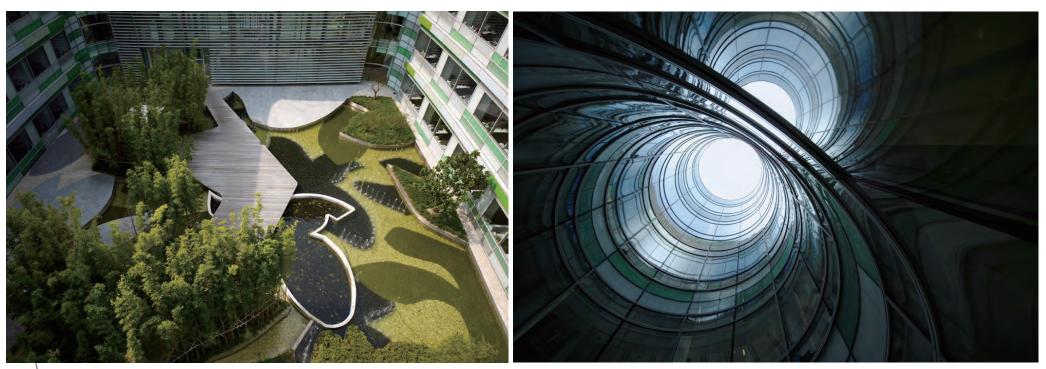
GREEN SOLUTION

The building is constructed with steel and an earthquake-proof concrete framework. The design uses traditional local building materials, including bamboo, granite and gravel embedded in mortar.

The façade was built as a continuous, all-glass curtain wall with an elemental construction system in order to meet the western standards on construction of an energy-efficient building.

By using heat-insulating glass and thermally decoupled window frames, energy consumption of the building was lowered by a total of 40% in comparison with the regional average.





Architects: HPP Hentrich-Petschnigg

Area: 22,100 sqm



Location: Shanghai, China

Year: 2007

Client: Henkel Company Limited

Photographs: H.G. Esch

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